

Kurt Aquilina

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Passionate writer and communicator with 6+ years of media industry experience as a sports journalist at the Times of Malta and as the Communications & Media Manager (voluntary) of Naxxar Victorians FC. Dedicated to delivering accurate and engaging content while building bridges.

EXPERIENCE

Sports Journalist Oct 2018 - Present

Times of Malta

- Write sports articles (4k+ published) covering local and international events, with a focus (but not limited to) on basketball and football.
- Conduct news interviews, attend press conferences, and report on international sports events.
- Serve as sub-editor for the newspaper and online portal.
- Manage departmental social media accounts, achieving significant organic growth on Facebook (8K+ followers) and Instagram (710+ followers) within 6 months.

Communications & Media Manager Jul 2017 - Present

Naxxar Victorians FC

- Manage communication strategies for Naxxar Victorians, including website curation and social media platforms.
- Develop and execute club campaigns resulting in a substantial increase in online following (1.8K+ on Facebook and 490+ on Instagram) and website views (100+ unique visitors in 2023).
- Coordinate with the Malta Amateur Football Association and its media department to enhance the club's visibility.

EDUCATION

Bachelor of Communications (Hons) Oct 2014 - Nov 2019

University of Malta

- Completed coursework in various aspects of communications, including writing, A/V content creation, and media management.
- Increased my proficiency in Public Relations, Research, Journalism, scriptwriting, and speechwriting.

Journalism & PR Erasmus+ Program Jul 2016 - Feb 2017

Westfälische Hochschule

- Participated in an intensive program focusing on Journalism and Public Relations.
- Collaborated with international students on a copywriting project, securing third place in the final competition.

SKILLS

• Attention to accuracy & timeliness • Social media/multimedia fluency • Adaptable & reliable • Strong team player • Proficient in Wordpress, SEO, Adobe Suite & Canva • Fast learner & willing to learn • Positive, empathic & patient • Responsible multi-tasking • Professional in client interaction.