

Kurt Aquilina

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Communications professional with 8+ years of experience in journalism and digital content production. Skilled in creating, refining, and delivering high-quality content within structured workflows, with a strong focus on clarity, consistency, and audience engagement.

Experienced in fast-paced environments where managing deadlines, coordinating across teams, and maintaining quality standards are essential. Particularly interested in roles that combine content, systems, and modern digital tools, with a growing focus on scalable content operations and AI-assisted workflows.

Work Experience

Jun 2024 - Present

Studio Site Display Operator - Bet365

- Manage and update live website content across multiple international markets, ensuring accuracy, consistency, and timely delivery
- Work within structured workflows to maintain quality standards across high-volume content updates
- Collaborate with cross-functional teams to ensure correct localisation, alignment, and execution of content
- Monitor live content performance and resolve issues quickly in a fast-paced environment
- Maintain high attention to detail while handling multiple concurrent updates and priorities

Oct 2018 - Jun 2024

Sports Journalist - Times of Malta

- Produced high-quality digital and print content (4K+ articles) covering local and international sports, consistently meeting tight editorial deadlines while supporting high-volume content delivery across multiple markets
- Conducted interviews, covered live events, and created engaging content for diverse audiences
- Acted as sub-editor, ensuring accuracy, clarity, and adherence to editorial standards
- Coordinated with editors, teams, and stakeholders to ensure timely publication
- Managed and grew social media channels following a department revamp, increasing audience reach organically (8.5K+ Facebook followers, 900 Instagram followers within 6 months)

Jul 2017 - Present

Communications & Media Manager (Voluntary)

- Built and manage the club's digital presence, including website and social media platforms with limited budget
- Develop and execute content strategies to increase audience engagement and visibility
- Coordinate communication across internal and external stakeholders, ensuring consistent messaging

- Create and manage campaigns that increased reach (2.1K+ Facebook followers, 603 Instagram followers, 11K+ website views)
- Maintain a structured content workflow to ensure regular, high-quality output

Skills

- Content Production & Editing
- Editorial Quality Control (QA)
- Content Workflows & Structured Processes
- SEO Fundamentals
- AI Tools (ChatGPT, content automation basics)
- Stakeholder Communication
- Time Management & Multi-Tasking
- CMS & Digital Platforms

Education

Bachelor of Communications (Hons)

University of Malta (2014–2019)

- Developed strong writing, editing, and multimedia content skills
- Worked across multiple formats including journalism, Public Relations, and scriptwriting
- Trained to deliver high-quality work under structured deadlines

Journalism & PR Erasmus+ Program

Westfälische Hochschule, Germany (2016–2017)

- Collaborated on international content and copywriting projects
- Contributed to award-winning student copywriting project called the European Youth Voice for the *Aktuelles Forum* organization which placed third in the final Faculty end-of-semester competition.

Languages

- English - Native (C2)
- Maltese - Native (C2)
- Italian - B1
- German - A1